



Midweight Art Director

Job Title: Midweight Art Director	Position: Full-time
Reports to: Associate Creative Director (Art)	Direct reports: None
Department: Studio	Location: At least two days a week in the London office

About the role

As a Midweight Art Director at Open, you help fulfil our mission to bring people together to change the world. You'll be part of our busy Studio team, working with copywriters and designers on a range of projects including integrated appeals, direct mail, digital and film.

About you

You are a conceptual thinker with great design skills and a passion for the sector and making the world a better place. You understand the principles of fundraising and are just as comfortable getting someone to open an envelope as getting them to respond to a social ad. You have some experience of creating integrated campaigns that excite, innovate and deliver results across multiple channels. You can manage multiple deadlines and work effectively with people from other teams.

About your key responsibilities (not exhaustive):

- Work with our team of copywriters to produce strong creative concepts for our clients that not only meet but surpass the brief.
- Present your work to clients in an engaging, collaborative way.
- See your work through from concepts to artwork, working with our designers, artworkers and project managers to take on board client feedback without compromising the creative or its effectiveness.
- Work collaboratively with Planning to ensure the latest insight and best-practice is built into your work.
- Manage your time effectively, with the support of the Delivery team, to ensure your work is delivered on time and on budget.

Skills & Experience:

- A portfolio which demonstrates excellent idea generation and experience of delivering effective campaigns for the charity and/or not-for-profit sector.
- Examples of your design skills, for both print and digital channels
- Experience of working in a creative agency or in-house team

Likely Key Performance Indicators:

- Is the work at the level we expect, as judged by the Creative Director and client feedback?
- Is the Midweight Art Director working collaboratively and effectively with the other members of staff – Copywriters, Designers, Planners, Project Managers etc?
- Is the work consistently delivered on time and within estimated hours?

Key Interactions (between postholder and others):

- Work closely with Copywriters to generate strong ideas and bring them to life in design
- Work closely with Designers and Artworkers to see work through to artwork.
- Present work to the Creative Director, Planning and Client Services, and take on feedback.
- Present work to clients.
- Build relationships with Planning to ensure the latest insight and best practices are reflected in your work.
- Work closely with the Delivery team to ensure all work is delivered on time and within estimated hours.